



## **novero Selects Dassault Systèmes V6 Solution for Managing Development of Connectivity Solutions for Automotive Industry**

### ***German Automotive Supplier Leverages ENOVIA PLM Solution to Integrate Data and Manage Complexity of Mechatronics Products***

**LOWELL – November 24, 2008** – Dassault Systèmes (DS) (Euronext Paris: #13065, DSY.PA), a world leader in 3D and Product Lifecycle Management (PLM) solutions, announced today that novero GmbH, a leading provider of connectivity solutions for the automotive industry, has selected DS's ENOVIA® V6 PLM solution to manage its key design applications and product development processes while also integrating with existing IT systems. This approach will simplify the complexity of the design process enabling novero to collaborate more closely with key suppliers to bring products to market faster and more cost effectively.

Established in June 2008 as a spin off from Nokia Automotive, novero is focused on delivering high speed cellular and multimedia solutions for a number of the world's leading automotive manufacturers. To help grow the business and establish a competitive advantage novero selected a number of ENOVIA's PLM products including the ENOVIA® Designer Central™ solution which will enable its designers to manage information, including mechanical and electrical data from CATIA V5™, and collaborate more efficiently within ENOVIA's single IP reference. To facilitate a cross-disciplinary engineering approach, novero will also deploy the ENOVIA® Engineering Central™ solution to eliminate the traditional process and data communication barriers that often exist between mechanical, electrical and software engineering disciplines.

"As a lean, medium-sized business we are committed to reducing complexity while emphasizing the essential elements of product design which is essential to ensuring our market leadership position. In order to do this we have to tackle the complexity of our mechanical, electrical and software environment by establishing best practices for all of our core business processes," said Razvan Olosu, founder and CEO, novero. "In working with Dassault Systèmes we are confident that we have a PLM strategy that will help us to grow and to successfully drive the development of new, innovative products."

By adopting the ENOVIA V6 PLM solution, novero is implementing a single platform for IP management that will enable them to enhance global collaboration regardless of location, function or business process. Based on a flexible service oriented architecture (SOA), this approach supports an adaptable business model by allowing easy integration with standard ERP systems.

"We are pleased that novero has chosen to work with Dassault Systèmes. Given the unique business environment and the complexity of efficiently integrating mechanical, electrical and software data into one system, it is imperative that companies drive new product development by harnessing the process of innovation," said Andy Kofoid, vice president, sales & services EMEA, ENOVIA, Dassault Systèmes. "The V6 strategy demonstrates Dassault Systèmes' commitment to helping customers of all sizes manage the entire product development lifecycle from implementing collaborative business processes to managing data and offering users a lifelike 3D design experience."

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#### About Dassault Systèmes

As a world leader in 3D and Product Lifecycle Management (PLM) solutions, Dassault Systèmes brings value to more than 100,000 customers in 80 countries. A pioneer in the 3D software market since 1981, Dassault Systèmes develops and markets PLM application software and services that support industrial processes and provide a 3D vision of the entire lifecycle of products from conception to maintenance to recycling. The Dassault Systèmes portfolio consists of CATIA for designing the virtual product - SolidWorks for 3D mechanical design - DELMIA for virtual production - SIMULIA for virtual testing - ENOVIA for global collaborative lifecycle management, and 3DVIA for online 3D lifelike experiences. Dassault Systèmes' shares are listed on Euronext Paris (#13065, DSY.PA) and Dassault Systèmes' ADRs may be traded on the US Over-The-Counter (OTC) market (DASTY). For more information, visit <http://www.3ds.com>.

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